



29 Jan. 2018: (Week 1 a)

Principles of Visual Design

- Visual Elements – Line, colour, texture, shape, value, size & format
- Composition, Design & Layout Principles – centre of interest, balance, harmony, contrast, directional movement, rhythm, etc.
- Visual Effects

Week 1 b

The Design Brief

- The client brief
- The creative brief
- The deadline
- Interpretation of brief
- Deliverables required
- Time frames and schedules
- Developing the concept

Week 2 a

Prepare the computer environment using CorelDraw software

- Launching your Corel Draw application
- Understand layout of Corel Draw work space
- Customise workspace
- Identify most common tools & toolbars
- Saving and closing of a document
- Create a vector image in Corel Draw.

Assignment 1: Word Play.

Week 2 b

Fonts

Customise your Desktop

- Install Fonts
- Understand font types and uses.

Assignment 2: Create personal (favourite) font list in families with the example from font DVD, supplied by VSS Creative College

Week 3 a

Scanning & Tracing

- Difference between a bitmap / raster image and a vector
- Layout of Photo Paint application
- Identify most common tools and toolbars
- Scan bitmap into Photo Paint
- Vector images in Corel Draw
- Importing a bitmap into Corel Draw.

Assignment 3: Tracing an image

Week 3 b

Photo Paint

- Advanced trace techniques
- Advanced vector effects

Week 4 a

Photo Paint

- Editing and improving quality of scans
- Creating objects by using masks
- Editing new objects
- Creating a new document in Photo Paint
- Transfer images from one document into another

Assignment 4: Multi imaging (combine a landscape, an object and a living organism)

Week 4 b

Photo Paint

- Advanced filters
- Layers and styles
- Skin-tone rendering in Photopaint

Week 5 a

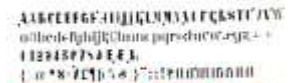
Colour

- Difference between main colour models: - CMYK - RGB – Spot
- Creating duo tone designs.

Assignment 6a: HOT - Design a book cover

Assignment 6b: COLD - Design a CD cover

(One of these designs must be a duo tone design)





Week 5 b

Corporate Identity

- Corporate image (designing a logo)
- Standard CI sizes
- View Menu
- Editing guidelines
- Embedding fonts
- CorelDRAW versions

Assignment 7: Logo design (Letterhead, follow-up, business card, comp slip, etc.).

Week 6 a

File Types

- Definition of file types and / or extensions
 - Understand importance and relevance of using different file types
 - Define bleed
 - Designing a Brochure
 - Designing an Advertisement
 - Copywriting: Writing text for advertisements, brochures, etc. Plagiarism and The Copyright Act of SA: Legal implications
- Assignment 8a: Advertisement / label (remember legal implications)
Assignment 8b: Brochure A4 folded to IDL - different folding methods

Week 6 b

Printing & Printing Processes

- Printing Processes: Digital versus litho printing; bleed; sizes; folding, etc.
- Die cutting, embossing, foiling, etc.
- How to set up a print file
- Corel Draw menu items

- Packaging
Assignment 9: Design package, die cut and insert bar code

Week 7 a

Photo editing

- Revision of Photo Paint
- Using the clone tool
- The Object Docker window.

Assignment 10: Use old damaged photo, scan and retouch

Week 7 b

Revision

Fonts and formatting.

Week 8 a

Silkscreen

Theory on silkscreen

- Inks
- Substrate

Week 8 b

Prepare silkscreen

Halftone imaging and tracing.
Registration of colours.

Sat. 18 Mar. 2018

Print Silkscreen

Week 9 a

Revision

Tracing

Week 9 b

Prepare portfolio

finalise assignments for completion of Portfolio of Evidence and summative assessment. Digital printing technology processes within the production of digital images.

Week 10

Presentation

Present and exhibit photo portfolio at end of course exhibition at VSS.





STUDENT ENROLMENT FORM

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VSS Reg Doc 02

PART QUALIFICATION CERTIFICATE: DIGITAL GRAPHIC DESIGN

Instructions for completing this contract:

1. Complete **all sections** of this enrolment contract.
 2. E-mail, fax or deliver by hand this contract to Visual Skills School.
- ENSURE THAT THE SIGNATURES ON ALL FORMS ARE THOSE OF THE PERSON RESPONSIBLE FOR THE PAYMENT OF COURSE FEES. Person must have legal capacity.

A. PERSONAL INFORMATION	
1. Surname	
2. First Names	
3. Title	4. Initials
5. Date of Birth	
6. ID or Passport no	7. Home Language
8. Telephone no (Include dial code)	Work
Home	Mobile
9. Email address	
10. Postal Address	11. Home Address
Postal Code	Postal Code
B. GENERAL INFORMATION	
12. Highest Qualification: _____ Year Completed _____ School _____	
13. Disability: _____	
14. Special Needs: _____	
C. PROGRAMME DETAILS	
SAQA US ID: 263024 Plan and Produce two dimensional computer aided drawings	
VSS Competence Certificate: Computer Graphic Design	
D. COURSE FEES	
R4 900.00	
VSS BANKING DETAILS: BANK: ABSA BRANCH: 632005 AC TYPE: Current AC NUMBER: 406 7624 782	Signature Student: <input type="text"/>
	Signature Parent / Guardian: <input type="text"/>



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